

**P-20 Council  
Communications Committee Meeting  
September 12, 2007 - 3:30 p.m.  
Meeting Notes**

**Location:** 1700 W. Washington, 6<sup>th</sup> Floor Conference Room A, Phoenix, AZ 85007

**Committee Members**

**Present:** Paul Luna, and Amy Besing, Cathy McKee and Doug Oleson, telephonically.

**Staff Present:** Lauren Kielsmeier, Erin Hart, and Claire Parriott.

**Guests Present:** Karen Ortiz, Karen Woodhouse, Nicole Stewart, Tom Horne, Dr. Karen Nicodemus, and Helen Rosen.

**1. Call to Order and Welcome**

Paul Luna called the meeting to order at 3:45 pm. It was noted that Amy Besing, Cathy McKee and Doug Oleson were attending telephonically.

**2. Update and Discussion: Communications Plan**

In conjunction with Reister and various education organizations, P-20 is developing a coordinated communications plan. The group met on August 13, 2007 and has decided to put all future work on hold until other groups have been recruited. January has been targeted as the debut date of the campaign.

**3. Meeting Schedule:**

Meetings of the Communications Committee have been scheduled for 3:30 pm on October 10<sup>th</sup>, November 14<sup>th</sup>, and December 12<sup>th</sup> respectively.

**4. Update: Work of P-20 Council and Committees**

Staff provided a brief update on the work of the other committees, including the math alignment work and higher education study.

**5. Next Steps**

No next steps were called for at the meeting.

**6. Call to the Public**

There were no requests from the public to address the committee.

**7. Adjournment**

There being no further business or discussion, the meeting was adjourned by Paul Luna at 4:30 pm.